PARETO'S ESTATE

THE PARETO PRINCIPLE, ALSO CALLED THE 80/20 RULE, STATES THAT 80% OF RESULTS COME FROM 20% OF THE EFFORT. THIS IS TRUE IN THE WORLD OF WINE, WHERE 80% OF WINE IS CONSUMED BY 20% OF THE PEOPLE. WITH PARETO'S ESTATE, WE RAISE OUR GLASSES TO THOSE OF US THAT TAKE UP THE SLACK OF OTHERS. CHEERS TO THE 20%!

TASTING & TECH NOTES

NOSE EODNEHLHVEOHEHLHVSOPLWRWHVRIYDLOOD DGPRD

PALATE PHGLPERGLHGVRIWWDLVLOLHLLWILLV

VARIETAL &DEHHWDYLR

WINE DEUDRURVRURU
URMVRURIDVRREOVEWIURDRDU
DVDRROVDVDODVRVUDDOOUVOV
EEUUUUUDDOR
IV

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